




Variable Rate Seed Planning Overview



Achieve the quickest return on your investment with Variable Rate Seed (VR) applications. The benefits can be seen in the first year of implementation in your fields.

-  Reduce yield-limiting factors caused by poor establishment
-  Address variation in your soil and improve crop uptake
-  Optimise spend by variably applying seed. Relative to nutrition and crop protection, seed is comparatively low cost and variation in seed rate has a more qualified outcome than other inputs

Explore VR Seed

Achieve consistent establishment in your fields by addressing the following causes of variation in all arable crops:

Soil type

Pest pressure

Weed pressure




Shading

Turning headlands

Topography

How it works

Simple, low-cost seed planning can now be carried out within the Contour platform using historical satellite imagery. This can be used to create maps, which from January through to April will show how the crop has emerged from winter and the subsequent establishment of a field. These can then be used to generate a VR seed plan in future years.

-  Create plans in seeds/m² or Kg/ha
-  Quickly edit rates and download recommendation reports/GPS files
-  Add an extra layer of precision by utilising insights from Contour mobile

